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2 **Supporting Information for**

3 **Family Ideals in an era of low fertility**

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8 **This PDF file includes:**

9 Supporting text

10 Figs. S1 to S3

11 Tables S1 to S11

12 **Supporting Information Text**

13 **Survey Questions - USA version.**

14 **INFORMED CONSENT.** The purpose of this document is to supply you with the information you need in order for you to provide
15 your informed consent for your participation in this research project.

- 16 • Statement of the research being undertaken
 - 17 – In this survey, we will ask you some questions related to your views related to family value and family formation.
 - 18 We will also ask some questions about yourself and your family members such as age, education, and occupation.
- 19 • Procedures and duration
 - 20 – You will answer a series of close-ended questions. This survey will take approximately 25 minutes to complete.
- 21 • Expected benefits and foreseeable risks
 - 22 – Your participation will help us understand how people see families, and how society is influenced by family values.
 - 23 The data collected through this survey will be used exclusively for academic research purposes and will contribute
 - 24 to scientific publications on crucial social issues. others. There are no foreseeable risks beyond those ordinarily
 - 25 encountered in daily life or during routine physical or psychological examinations or tests.
- 26 • Voluntary Participation
 - 27 – Your participation is voluntary. You may stop at any time, and you do not have to answer questions you don't want
 - 28 to answer. If you choose to withdraw from the study, any information obtained from you during the study will be
 - 29 destroyed immediately and not used for any purpose. Withdrawal involves no penalty or loss of benefits you would
 - 30 otherwise receive.
- 31 • Compensation
 - 32 – You will receive a compensation of xx.
- 33 • Deception
 - 34 – There is no deception involved in the current research.

35 We are required to provide participants with certain information to communicate our compliance with General Data
36 Protection Regulation n. 679/2016. UNIVERSITA' COMMERCIALE "LUIGI BOCCONI" (hereinafter referred to as "Bocconi
37 University"), having its registered office in Milano at via Sarfatti 25, hereby declares that it falls within the field of application
38 General Data Protection Regulation n. 679/2016 dealing with the protection of personal data with reference to the use of the
39 data subject's personal data that is being collected as part of this research project.

40 Researchers' and Ethical Review Board Contact Information This research is being undertaken by Arnstein Aassve and
41 Letizia Mencarini of Bocconi University, James Raymo and Alicia Adsera of Princeton University, Hyunjoon Park of University
42 of Pennsylvania, and Jean Yeung of National University of Singapore. If participants have any questions about how the
43 research was undertaken, who will have access to and control of the data, and in case participants want to provide feedback, ask
44 questions, or inquire about the results of the study, they should contact the researcher at ifamid@gmail.com and/or the Data
45 Protection Officer of Bocconi University at DPO@unibocconi.it. Confidentiality and Security Measures Data collected from the
46 current study will be stored in a password protected encrypted cloud service, Data will be accessed only by researchers directly
47 involved in the project. At the event of publication or presentation, that no identifying information will be disclosed. All data
48 will be pseudonymised or anonymized. In the survey, no identifying information will be asked or recorded.

49 Data Sharing Bocconi University, Princeton University, University of Pennsylvania, National University of Singapore will
50 have access to the anonymized data. Therefore, data are subject to transfers to third countries: the United States of America,
51 and Singapore. Data about you collected for the purposes of this project and similar future projects may be transferred to and
52 stored at a destination outside the European Economic Area ("EEA"), for example where it is processed by an organisation
53 operating outside the EEA who works for us or for one of our suppliers, or where personal data is processed by one of
54 our suppliers who is based outside the EEA or who uses storage facilities outside the EEA. This process will be subject to
55 appropriate safeguards to protect the security and confidentiality of your Data. Data Subject's Rights Data subjects shall
56 have the rights described in the articles 15, 16, 17 and 18 of General Data Protection Regulation n. 679/2016. In particular,
57 for example, data subjects can require accessing to, correcting, erasing the personal data and restricting our data processing
58 activities. Please note that when data are processed for research purposes the above rights are not absolute, and we may
59 be entitled to refuse requests where exceptions apply. Consider the following, stated in art. 17(3) GDPR, in particular: the
60 right to erasure shall not apply when is likely to render impossible or seriously impair the achievement of the objectives of the
61 processing carried out in accordance with art. 89(1) GDPR; the right to erasure and to object may not apply when research
62 is carried out for reasons of public interest in the area of public health. If you have given your consent and you wish to

63 withdraw it, please contact the responsible of the relevant department using the contact details set out below. Please note that
64 where our processing of your personal data relies on your consent and where you then withdraw that consent, its withdrawal
65 shall not cause any effect in the lawfulness of the previously processed Data. Copyright Statement Within the context of the
66 research project, you consent that Bocconi University and the researcher edits, copies, archives, disseminates and publishes
67 your contribution to the project. Moreover, in accepting to participate in the project you expressly waive potential copyrights
68 that could emerge from the result of the project, granting Bocconi University and the researchers involved a non-exclusive, free,
69 irrevocable and worldwide license to use your contribution for the purposes indicated above. If you wish to be aware of the
70 results of the projects, the researcher will make all reasonable steps to inform you, when privacy or other legal concerns do not
71 impede to do so.

72 If you have given your consent and you wish to withdraw it, please contact the researcher using the contact details set out
73 above. Please note that where our processing of your personal data relies on your consent and where you then withdraw that
74 consent, its withdrawal shall not cause any effect in the lawfulness of the previously processed Data.

75 **I confirm that I received the information that precedes, and I declare having read and understood its content.**
76 **I confirm that I am 18 years of age or older, and volunteer to take part in this research. (Consent for minors or**
77 **incapacitated individuals should be obtained from their legal tutors). Taking note that my Data are processed**
78 **in full compliance with the Law, I freely consent to my Data to be used in the manner and uses described. I**
79 **also declare having understood my rights and limitations, as well as how to exercise them. Do you agree to the**
80 **above participant declaration?**

- 81 • I agree.
- 82 • I don't agree.

83 ***Background information.***

- 84 • What is your sex?
- 85 • What is your year of birth?
- 86 • Are you of Hispanic, Latino, or Spanish origin?
- 87 • Choose one or more races that you consider yourself to be:
- 88 • In which country were you born?
- 89 • Are you a citizen of the United States of America?
- 90 • How many years have you been living in the U.S.?
- 91 • In which county were you born?
- 92 • Which county in the U.S. do you reside in?
- 93 • Which of the following best describes the area where you live?
- 94 • Do you consider yourself as belonging to any particular religion or denomination? If so, which one?
- 95 • How often do you attend the religious services?
- 96 • What is the highest level of school you have completed?
- 97 • Which situation best describes your present work and daily activities?
- 98 • Do you have a work contract for her/his current work? If so, do you have a permanent contract, a fixed-term contract, or
99 a temporary contract for your work?
- 100 • Please indicate your occupation:
- 101 • Which of the types of organization do you work for?
- 102 • How many hours of paid work do you do during a typical week?
- 103 • How many hours of unpaid work (household chores and childcare) do you do during a typical week?
- 104 • Have you ever lived separately from your parent(s)'s home for 2 months or more? If you did, in what year did you first
105 live separately from your parent(s)'s home for 2 months or more? Please type in a 4-digit year.
 - 106 – Note. Parents includes any legal guardian, such as foster, step and adoptive parents. Living separately means living
107 in a separate accommodation, i.e. with a separate entrance. This includes students who live separately for 2 months
108 or more even if they return to live with parents occasionally.

- 109 • What is your current marital status?
- 110 • Have you been in a consensual union before?
- 111 • How many years have you been married to your current partner?
- 112 • Did you cohabit with your current spouse before marrying?
- 113 • How many years have you been living together with your current partner?
- 114 • Which of the following describes you household? Please select all that applies.
- 115 • Including yourself, how many people live in your household?
- 116 • What is your monthly household income after taxes? (If you do not know the exact amount, please provide your best
117 estimate.)
- 118 • According to The Census Bureau, the median household income per month in the US in 2019 was about 5725 dollar.
119 How does your household income compare to this?
- 120 • How many siblings do you have (excluding you)?
- 121 • Are you the first born among your siblings?
- 122 • Do you have child(ren) (including biological children, adopted children, step children)?
- 123 • How many children do you have (including biological children, adopted children, step children)?
- 124 • Do you plan to have a child(ren) during the next 3 years?
- 125 • If you could have only one child, would you prefer it to be a son or a daughter?
- 126 • Do your extended family members regularly help your household with childcare?
 - 127 – If your children are now grown, did your extended family members regularly help your household with childcare
128 when your children were young?
- 129 • In case of an emergency, do you think your extended family would help you with childcare?
- 130 • Do you regularly use paid help for childcare?
 - 131 – If your children are now grown, did you regularly use paid help for childcare when they were younger?

132 **Factorial Experiment.** In the next section, you will be presented with descriptions of different families. Please answer the questions
133 following the description of each family. Please take your time picturing each family while reading the description

134 **Experiment 1 (6x vignettes):** In the following you will find a description of *female-name* and *male-name*. *female-name* and
135 *male-name* are both around 45 years old.

- 136 • HH income
- 137 • Fertility
- 138 • Community respect
- 139 • Union status
- 140 • Family communication
- 141 • Extended contact frequency
- 142 • Gender role
- 143 • Work family conflict

144 Based on this description, to what extent do you agree or disagree with the following statement?

- 145 • This describes a successful family.

146 **Experiment 2 (6x vignttes):** In the following you will find a description of *female-name* and *male-name*. *female-name* and
147 *male-name* are both around 45 years old.

- 148 • HH income
- 149 • Fertility
- 150 • Community respect
- 151 • Union status
- 152 • Family communication
- 153 • Extended contact frequency
- 154 • Gender role
- 155 • Work family conflict
- 156 • Children's expected education level
- 157 • Financial support to children

158 Based on this description, to what extent do you agree or disagree with the following statement?

- 159 • This describes a successful family.

Jason does not feel conflicted between his career and the possibility to help out with family responsibilities, while Mary feels conflicted between her family responsibilities and her career.

Mary and Jason are married.

The family is not well respected in their community.

Mary, Jason and their child talk with both Mary's and Jason's parents frequently.

Mary and Jason have one child.

Mary and Jason's combined income is higher than the country average.

Both Mary and Jason work full-time. Mary takes care of most of the family and household responsibilities.

Mary, Jason, and their child discuss their daily life frequently and feel comfortable expressing their feelings and raising disagreements with each other.

Fig. S1. Vignette example – Experiment 1

Sarah and Robert talk with their respective parents frequently and their children talks with all grandparents frequently as well.

The highest level of education that Sarah and Robert's children are expected to complete is a postgraduate degree.

Sarah and Robert have three children.

Sarah and Robert's combined income is lower than the country average.

While Robert focuses on his career, Sarah focuses on taking care of the family and household responsibilities.

Both Robert and Sarah feel conflicted between their career and their family responsibilities. Sarah and Robert are divorced.

The family is not well respected in their community.

Each parent and the children discuss their daily life frequently and feel comfortable expressing their feelings and raising disagreements with each other.

The highest level of education that Sarah and Robert's children are expected to complete is a postgraduate degree.

Sarah and Robert are saving money to support their children's transition to adulthood.

Fig. S2. Vignette example – Experiment 2

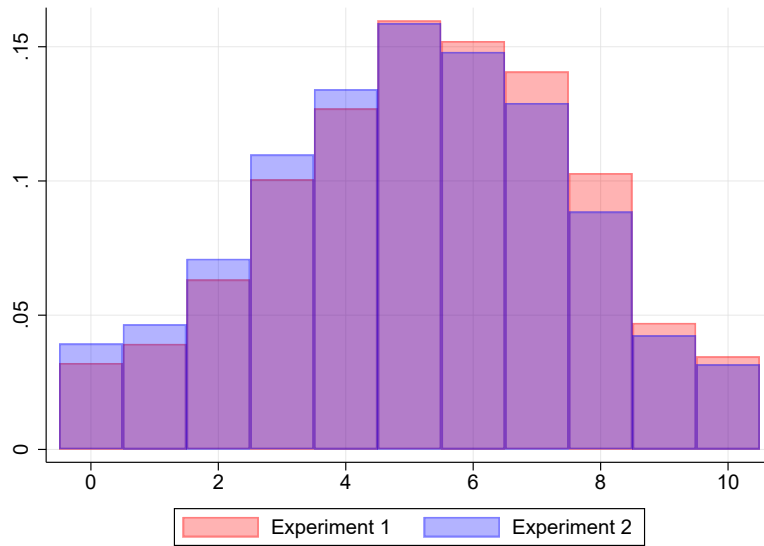


Fig. S3. Histogram of Family Ideals for Experiment 1 and 2

Table S1. Weighted descriptive statistics by country

	China	Italy	Japan	Korea	Norway	Singapore	Spain	USA	Total
Age	37.29 (8.14)	39.77 (6.97)	39.16 (7.37)	38.38 (7.79)	38.06 (7.00)	36.73 (6.21)	39.00 (7.30)	37.24 (7.34)	38.44 (7.27)
Female (%)	50.85 (23.17)	50.45 (41.53)	50.01 (38.14)	48.89 (37.76)	48.13 (22.27)	52.76 (46.35)	50.34 (32.39)	50.33 (40.61)	50.60 (50.00)
Education									
High school (%)	83.55 (39.82)	74.86 (43.47)	96.03 (19.98)	99.59 (6.56)	81.31 (39.11)	74.56 (38.95)	68.58 (47.13)	91.15 (28.60)	83.25 (37.34)
Tertiary education (%)	27.44 (20.94)	25.91 (30.72)	36.06 (31.94)	45.55 (36.73)	47.85 (22.21)	49.45 (44.71)	46.23 (31.29)	43.69 (36.02)	40.38 (49.07)
Union status									
Single (%)	22.25 (44.67)	30.85 (46.28)	55.47 (50.86)	48.57 (51.60)	32.07 (46.82)	28.81 (40.50)	30.87 (46.91)	36.17 (48.39)	34.95 (47.68)
Married (%)	71.57 (48.45)	39.31 (48.94)	39.30 (49.99)	45.77 (51.34)	34.76 (47.78)	64.61 (42.76)	44.40 (50.45)	46.05 (50.20)	50.64 (50.00)
Cohabiting (%)	3.15 (18.77)	23.62 (42.55)	0.77 (8.94)	2.15 (14.97)	26.11 (44.06)	2.45 (13.83)	17.16 (38.28)	5.41 (22.79)	8.23 (27.48)
Fertility									
No children (%)	30.68 (49.59)	54.65 (49.94)	67.67 (47.85)	57.08 (51.07)	45.88 (49.98)	47.99 (44.67)	42.32 (50.16)	34.95 (48.00)	46.75 (49.90)
1 child (%)	49.12 (53.76)	22.04 (41.58)	13.43 (34.88)	20.82 (41.89)	16.16 (36/92)	32.54 (41.89)	28.21 (45.69)	19.40 (39.81)	26.52 (44.14)
2 children (%)	18.03 (41.34)	19.29 (39.58)	14.39 (39.91)	18.66 (40.20)	23.04 (42.26)	13.19 (30.26)	24.63 (43.74)	25.17 (43.70)	19.17 (39.37)
3 or more children (%)	2.17 (15.67)	4.03 (19.72)	4.51 (21.23)	3.45 (18.82)	14.91 (35.73)	6.28 (21.68)	4.84 (21.80)	20.48 (40.63)	7.57 (26.44)
Number of children for those with child(ren)	1.33 (0.60)	1.62 (0.69)	1.75 (0.80)	1.60 (0.69)	2.09 (1.00)	1.53 (0.67)	1.61 (0.68)	2.18 (1.14)	1.70 (0.01)
Number of children for all respondents	0.92 (0.82)	0.74 (0.94)	0.57 (0.95)	0.69 (0.93)	1.13 (1.27)	0.80 (0.86)	0.93 (0.97)	1.42 (1.38)	0.90 (1.06)
Adj. HH income (€)	2790.70 (3077.87)	2166.82 (1495.37)	2677.41 (5721.66)	3990.71 (4867.09)	5437.12 (3892.34)	7124.60 (8028.38)	2147.97 (1256.33)	4311.70 (3966.90)	3984.56 (5518.14)
Family ideal - Experiment 1	5.39 (2.35)	5.05 (2.17)	4.85 (1.94)	4.85 (2.10)	4.93 (2.12)	5.60 (7.86)	5.06 (2.18)	5.92 (2.36)	5.35 (2.38)
Family ideal - Experiment 2	5.01 (2.48)	4.89 (2.15)	4.63 (1.99)	4.51 (2.08)	4.95 (2.07)	5.27 (8.20)	5.08 (2.20)	5.70 (2.48)	5.13 (2.44)
Observations	2917	2587	2189	2494	751	3127	2545	3531	20241

Mean coefficients; SD in parentheses.

Post-stratification weights are used.

Adj.HHincome = HHincome/sqrt(Household Size)*sqrt(3)

Table S2. Unweighted descriptive statistics by country

	China	Italy	Japan	Korea	Norway	Singapore	Spain	USA	Total
Age	37.50 (7.06)	39.00 (7.10)	39.66 (6.79)	39.00 (7.01)	39.39 (6.97)	37.03 (7.06)	38.78 (7.05)	38.86 (6.60)	38.51 (7.00)
Female	0.51 (0.50)	0.50 (0.50)	0.50 (0.50)	0.50 (0.50)	0.50 (0.50)	0.52 (0.50)	0.50 (0.50)	0.52 (0.50)	0.51 (0.50)
Education									
High school	0.99 (0.12)	0.92 (0.28)	0.97 (0.17)	0.99 (0.08)	0.94 (0.24)	0.85 (0.36)	0.91 (0.29)	0.96 (0.19)	0.94 (0.24)
Tertiary education	0.70 (0.46)	0.43 (0.50)	0.53 (0.50)	0.67 (0.47)	0.44 (0.50)	0.53 (0.50)	0.55 (0.50)	0.44 (0.50)	0.54 (0.50)
Union status									
Single	0.16 (0.37)	0.32 (0.47)	0.52 (0.50)	0.43 (0.50)	0.30 (0.46)	0.34 (0.47)	0.30 (0.46)	0.29 (0.45)	0.33 (0.47)
Married	0.79 (0.40)	0.39 (0.49)	0.42 (0.49)	0.51 (0.50)	0.35 (0.48)	0.60 (0.49)	0.48 (0.50)	0.52 (0.50)	0.53 (0.50)
Cohabiting	0.02 (0.16)	0.24 (0.43)	0.01 (0.08)	0.02 (0.14)	0.27 (0.44)	0.02 (0.15)	0.17 (0.37)	0.06 (0.23)	0.08 (0.28)
Fertility									
No children	0.24 (0.43)	0.56 (0.50)	0.65 (0.48)	0.53 (0.50)	0.42 (0.49)	0.53 (0.50)	0.44 (0.50)	0.29 (0.45)	0.45 (0.50)
1 child	0.61 (0.49)	0.22 (0.41)	0.15 (0.35)	0.22 (0.41)	0.17 (0.38)	0.27 (0.45)	0.26 (0.44)	0.19 (0.39)	0.27 (0.45)
2 children	0.14 (0.35)	0.19 (0.39)	0.16 (0.37)	0.22 (0.41)	0.26 (0.44)	0.12 (0.33)	0.25 (0.43)	0.30 (0.46)	0.20 (0.40)
3 or more children	0.01 (0.09)	0.04 (0.19)	0.05 (0.21)	0.03 (0.18)	0.16 (0.36)	0.07 (0.26)	0.04 (0.19)	0.23 (0.42)	0.08 (0.27)
Number of children for those with child(ren)	1.21 (0.44)	1.61 (0.70)	1.74 (0.75)	1.61 (0.63)	2.09 (0.98)	1.62 (0.89)	1.61 (0.66)	2.24 (1.12)	1.70 (0.88)
Number of children for all respondents	0.92 (0.64)	0.71 (0.92)	0.61 (0.94)	0.76 (0.91)	1.22 (1.27)	0.76 (1.01)	0.89 (0.94)	1.59 (1.39)	0.94 (1.07)
Adj. HH income (€)	3427.55 (2984.78)	2315.12 (1510.96)	2925.76 (6100.55)	4198.11 (4735.68)	5296.54 (3544.29)	6975.96 (9038.21)	2298.93 (1263.69)	4578.53 (4202.09)	4018.73 (5262.35)
Family ideal - Experiment 1	5.21 (2.41)	5.04 (2.39)	4.86 (2.13)	4.78 (2.19)	4.90 (2.26)	5.79 (2.21)	5.00 (2.39)	5.85 (2.63)	5.27 (2.39)
Family ideal - Experiment 2	4.90 (2.53)	4.82 (2.34)	4.61 (2.14)	4.48 (2.23)	4.91 (2.26)	5.51 (2.30)	4.97 (2.36)	5.73 (2.66)	5.05 (2.42)
Observations	2917	2587	2189	2494	751	3127	2545	3531	20241

Mean coefficients; SD in parentheses.

Adj.HHincome = HHincome/sqrt(Household Size)*sqrt(3)

Table S3. Family ideals pooled sample – Experiment 1 (incl. “no children”) and Experiment 2 (excl. “no children”).

	(1)	(2)
	Successful family – Experiment 1	Successful family – Experiment 2
Union Status		
<i>(Ref: Married)</i>		
Cohabiting	-0.145** (0.0370)	-0.218** (0.0425)
Divorced		-0.962** (0.0683)
Fertility		
<i>(Ref: 1 child)</i>		
2 children	0.0576 (0.0326)	0.00516 (0.0278)
3 children	-0.00218 (0.0314)	-0.0370 (0.0223)
No children	-0.305** (0.0440)	
HH Income		
<i>(Ref: Around average)</i>		
Lower	-0.457** (0.0394)	-0.365** (0.0176)
Higher	0.216** (0.0498)	0.115** (0.0222)
Community respect		
<i>(Ref: Not respected)</i>		
Respected in community	0.582** (0.0433)	0.560** (0.0320)
Fam. communication		
<i>(Ref: not well)</i>		
Communicates well	0.815** (0.0887)	0.550** (0.0341)
Ext. fam. contact		
<i>(Ref: Talk not frequently)</i>		
Talk freq w. grandp's	0.454** (0.0623)	0.423** (0.0653)
Gender roles		
<i>(Ref: Women double burden)</i>		
Traditional	0.0271 (0.0208)	-0.0208 (0.0159)
Egalitarian	0.238** (0.0723)	0.177** (0.0399)
Work-family conflict		
<i>(Ref: Both conflicted)</i>		
Male conflicted	0.123** (0.0414)	0.0735* (0.0369)
Female conflicted	0.0715* (0.0358)	0.0765 (0.0515)
Neither conflicted	0.520** (0.0515)	0.321** (0.0430)
Child Educ.		
<i>(Ref: Bachelor)</i>		
High school		-0.272** (0.0483)
Post-grad		0.0940* (0.0370)
Child fin. support		
<i>(Ref: Not saving)</i>		
Saving for children		0.400** (0.0495)

Constant	4.246** (0.217)	4.417** (0.181)
var(country)	0.389** (0.0766)	0.395** (0.0848)
var(person)	1.289** (0.0343)	1.340** (0.0271)
var(residual)	1.807** (0.0657)	1.806** (0.0714)
Observations	47857	72843

Random intercept fixed slope mixed model with vignette responses nested in individual nested in country.

Post-stratification weights are used. Standard errors in parentheses.

* p<0.05, ** p<0.01

Table S4. Family ideals by country – Experiment 1 (incl. “no children”).

	(1) China	(2) Italy	(3) Japan	(4) Korea	(5) Norway	(6) Singapore	(7) Spain	(8) USA
Union Status								
<i>(Ref: Married)</i>								
Cohabiting	-0.0667 (0.118)	-0.0922 (0.0588)	-0.204** (0.0546)	-0.272** (0.0532)	-0.149 (0.0909)	-0.254** (0.0526)	-0.0462 (0.0643)	-0.0581 (0.0676)
Fertility								
<i>(Ref: 1 child)</i>								
2 children	-0.0298 (0.196)	0.138 (0.0793)	-0.0220 (0.0770)	0.0446 (0.0756)	0.115 (0.152)	0.0172 (0.0721)	0.222* (0.108)	0.0205 (0.0873)
3 children	-0.0276 (0.159)	-0.0562 (0.0838)	-0.0591 (0.0706)	-0.134 (0.0811)	0.191 (0.134)	0.0524 (0.0635)	0.149 (0.0849)	-0.0518 (0.0916)
No children	-0.453* (0.181)	-0.495** (0.0833)	-0.122 (0.0682)	-0.287** (0.0779)	-0.299* (0.125)	-0.224** (0.0678)	-0.248** (0.0893)	-0.334** (0.0889)
HH Income								
<i>(Ref: Around average)</i>								
Lower	-0.462** (0.0882)	-0.460** (0.0762)	-0.565** (0.0830)	-0.493** (0.0652)	-0.269* (0.128)	-0.380** (0.0561)	-0.640** (0.0821)	-0.335** (0.0867)
Higher	0.459** (0.153)	0.0959 (0.0815)	0.380** (0.0633)	0.166** (0.0596)	-0.0741 (0.103)	0.230** (0.0567)	0.0433 (0.0698)	0.257** (0.0793)
Community respect								
<i>(Ref: Not respected)</i>								
Respected in community	0.723** (0.140)	0.483** (0.0617)	0.621** (0.0574)	0.587** (0.0579)	0.446** (0.112)	0.496** (0.0493)	0.476** (0.0686)	0.734** (0.0740)
Fam. communication								
<i>(Ref: not well)</i>								
Communicates well	0.642** (0.118)	0.745** (0.0660)	0.784** (0.0661)	0.861** (0.0583)	1.065** (0.104)	0.547** (0.0544)	0.941** (0.0823)	1.132** (0.0801)
Ext. fam. contact								
<i>(Ref: Talk not frequently)</i>								
Talk freq w. grandp's	0.543** (0.124)	0.551** (0.0613)	0.460** (0.0585)	0.751** (0.0575)	0.828** (0.104)	0.271** (0.0461)	0.372** (0.0694)	0.316** (0.0719)
Gender roles								
<i>(Ref: Women double burden)</i>								
Traditional	0.0525 (0.137)	-0.00587 (0.0717)	0.0718 (0.0684)	0.0361 (0.0668)	0.149 (0.124)	-0.0547 (0.0581)	0.0748 (0.0723)	0.00582 (0.0802)
Egalitarian	0.302* (0.153)	0.150 (0.0771)	0.128 (0.0680)	0.240** (0.0676)	0.483** (0.143)	0.0148 (0.0633)	0.610** (0.0923)	0.230** (0.0743)
Work-family conflict								
<i>(Ref: Both conflicted)</i>								
Male conflicted	0.0295 (0.125)	0.303** (0.0835)	0.200** (0.0731)	0.0278 (0.0729)	0.229 (0.149)	0.144* (0.0643)	0.188* (0.0897)	-0.0161 (0.0873)
Female conflicted	0.134 (0.149)	0.174* (0.0876)	-0.0550 (0.0840)	-0.123 (0.0772)	0.256 (0.187)	0.110 (0.0618)	0.130 (0.0969)	0.0258 (0.0881)
Neither conflicted	0.562** (0.164)	0.708** (0.0942)	0.403** (0.0754)	0.503** (0.0762)	0.873** (0.181)	0.320** (0.0714)	0.564** (0.0907)	0.551** (0.104)
Constant	4.260** (0.214)	3.879** (0.133)	4.101** (0.149)	3.844** (0.131)	3.678** (0.249)	5.315** (0.118)	3.770** (0.157)	4.752** (0.158)
var(person)	1.231** (0.0447)	1.410** (0.0443)	1.267** (0.0443)	1.164** (0.0407)	1.138 (0.0814)	1.276** (0.0352)	1.263** (0.0416)	1.403** (0.0396)
var(residual)	1.822** (0.0605)	1.811** (0.0416)	1.516** (0.0327)	1.693** (0.0336)	1.767** (0.0641)	1.652** (0.0295)	1.849** (0.0412)	2.043** (0.0366)
Observations	6977	5940	4797	5996	1812	7554	6223	8558

Random intercept fixed slope mixed model with vignette responses nested in individual nested in countries. Post-stratification weights are used. Standard errors in parentheses.

* p<0.05, ** p<0.01

Table S5. Family ideals by country – Experiment 2 (excl. “no children”).

	(1) China	(2) Italy	(3) Japan	(4) Korea	(5) Norway	(6) Singapore	(7) Spain	(8) USA
Union Status								
<i>(Ref: Married)</i>								
Cohabiting	-0.281** (0.0803)	-0.192** (0.0585)	-0.239** (0.0490)	-0.242** (0.0599)	-0.269* (0.109)	-0.345** (0.0516)	0.000818 (0.0672)	-0.161 (0.0878)
Divorced	-1.321** (0.106)	-1.019** (0.0613)	-0.805** (0.0521)	-1.055** (0.0667)	-0.987** (0.0897)	-0.975** (0.0572)	-0.739** (0.0762)	-0.809** (0.0699)
Fertility								
<i>(Ref: 1 child)</i>								
2 children	-0.0898 (0.107)	0.139* (0.0598)	0.0195 (0.0467)	0.0153 (0.0566)	0.0381 (0.102)	-0.0363 (0.0506)	0.0404 (0.109)	-0.00254 (0.0837)
3 children	-0.110 (0.119)	-0.000373 (0.0558)	0.0332 (0.0478)	0.0130 (0.0585)	0.107 (0.0901)	-0.0770 (0.0483)	-0.0153 (0.0806)	-0.101 (0.0625)
HH Income								
<i>(Ref: Around average)</i>								
Lower	-0.413** (0.109)	-0.325** (0.0548)	-0.442** (0.0461)	-0.294** (0.0631)	-0.239** (0.0921)	-0.380** (0.0525)	-0.399** (0.0774)	-0.357** (0.0791)
Higher	0.0941 (0.0923)	0.0771 (0.0552)	0.262** (0.0465)	0.0920 (0.0597)	-0.0375 (0.0885)	0.0643 (0.0459)	0.159* (0.0741)	0.132 (0.0817)
Community respect								
<i>(Ref: Not respected)</i>								
Respected in community	0.608** (0.0813)	0.545** (0.0427)	0.694** (0.0429)	0.525** (0.0523)	0.586** (0.0953)	0.472** (0.0394)	0.454** (0.0781)	0.645** (0.0648)
Fam. communication								
<i>(Ref: not well)</i>								
Communicates well	0.522** (0.0913)	0.459** (0.0517)	0.553** (0.0424)	0.544** (0.0489)	0.812** (0.0893)	0.443** (0.0458)	0.673** (0.0633)	0.620** (0.0647)
Ext. fam. contact								
<i>(Ref: Talk not frequently)</i>								
Talk freq w. grandp's	0.460** (0.0892)	0.534** (0.0533)	0.303** (0.0389)	0.656** (0.0500)	0.637** (0.0808)	0.255** (0.0417)	0.609** (0.0758)	0.240** (0.0605)
Gender roles								
<i>(Ref: Women double burden)</i>								
Traditional	-0.0177 (0.107)	-0.0881 (0.0571)	0.0575 (0.0487)	0.0360 (0.0590)	-0.0637 (0.0973)	-0.0343 (0.0486)	-0.0431 (0.0831)	-0.0312 (0.0817)
Egalitarian	0.0900 (0.0939)	0.172** (0.0553)	0.186** (0.0455)	0.235** (0.0540)	0.304** (0.0945)	0.0774 (0.0492)	0.396** (0.0621)	0.129 (0.0695)
Work-family conflict								
<i>(Ref: Both conflicted)</i>								
Male conflicted	0.243* (0.121)	0.124 (0.0663)	0.0808 (0.0531)	-0.0540 (0.0701)	0.130 (0.115)	0.0784 (0.0574)	-0.0717 (0.0956)	0.0895 (0.0972)
Female conflicted	0.392** (0.125)	-0.0152 (0.0623)	-0.00705 (0.0535)	-0.0702 (0.0652)	0.186 (0.124)	0.117* (0.0582)	0.0123 (0.0880)	0.0404 (0.102)
Neither conflicted	0.516** (0.157)	0.317** (0.0653)	0.326** (0.0565)	0.408** (0.0688)	0.413** (0.122)	0.190** (0.0554)	0.248* (0.105)	0.268** (0.0848)
Child Educ.								
<i>(Ref: Bachelor)</i>								
-0.428**	-0.130* (0.0896)	-0.238** (0.0566)	-0.239** (0.0473)	-0.215* (0.0587)	-0.157** (0.0957)	-0.499** (0.0545)	-0.299** (0.0667)	
Post-grad	0.281* (0.115)	0.0320 (0.0592)	0.0524 (0.0461)	0.0677 (0.0561)	0.157 (0.100)	0.153** (0.0494)	-0.0552 (0.0915)	0.0501 (0.0802)
Child fin. support								
<i>(Ref: Not saving)</i>								
Saving for children	0.302** (0.0883)	0.474** (0.0449)	0.383** (0.0409)	0.457** (0.0515)	0.435** (0.0808)	0.328** (0.0394)	0.232** (0.0600)	0.600** (0.0663)
Constant	4.293** (0.190)	4.043** (0.122)	4.125** (0.104)	3.855** (0.130)	4.122** (0.221)	5.197** (0.102)	4.382** (0.172)	5.053** (0.200)
var(person)	1.352** (0.0380)	1.375** (0.0325)	1.270** (0.0343)	1.229** (0.0344)	1.341** (0.0614)	1.363** (0.0301)	1.309** (0.0352)	1.444** (0.0333)
var(residual)	1.857** (0.0466)	1.748** (0.0277)	1.537** (0.0255)	1.696** (0.0312)	1.657** (0.0556)	1.691** (0.0237)	1.790** (0.0418)	2.104** (0.0377)
Observations	10484	9571	8319	8945	2693	11208	9029	12594

Random intercept fixed slope mixed model with vignette responses nested in individual nested in countries. Post-stratification weights are used.

Standard errors in parentheses

* p<0.05, ** p<0.01

Table S6. Correlation between factors: Experiment 1

	Union status	Fertility	HH income	Community respect	Fam. communication	Ext. fam. contact	Gender role	Work-family conflict
Union status	1							
Fertility	0.00483	1						
HH income	-0.00279	0.00410	1					
Community respect	-0.00511	-0.00449	0.00320	1				
Fam. communication	0.00847	-0.00181	0.00135	0.0131	1			
Ext. fam. contact	0.0108	0.00567	0.0111	0.0104	-0.00443	1		
Gender roles	-0.00135	0.00125	-0.00250	0.00406	-0.00258	-0.0125	1	
Work-family conflict	0.0103	-0.00431	0.000103	0.00572	0.00721	-0.00365	0.00418	1

Table S7. Correlation between factors: Experiment 2

	Union status	Fertility	HH income	Comm. respect	Fam. comm.	Ext. fam. cont.	Gender role	Work-fam. conf.	Child educ.	Child fin. supp.
Union status	1									
Fertility	-0.00215	1								
HH income	-0.00981	0.00330	1							
Community respect	-0.00466	0.00874	-0.00340	1						
Fam. communication	0.00655	-0.00649	-0.00548	-0.00265	1					
Ext. fam. contact	-0.00176	0.00211	-0.00334	-0.0115	-0.00355	1				
Gender roles	-0.00316	0.00148	0.00366	0.00302	0.00186	0.00259	1			
Work-family conflict	-0.00348	0.00878	-0.00323	-0.00422	-0.00771	0.00123	-0.00556	1		
Child educ.	-0.00264	0.0112	-0.000995	0.000336	-0.00318	-0.00206	-0.00531	0.00472	1	
Child fin. support	0.00169	-0.00716	0.00693	0.00359	0.00602	-0.00304	-0.000278	0.00195	-0.00111	1

Table S8. Correlation between factors and sample characteristics: Experiment 1

	Union status	Fertility	Income	Comm. respect	Fam. comm.	Ext. fam. cont.	Gender roles	Work-fam. conf.
Female	-0.00144	-0.00280	0.000157	0.00110	0.00113	0.000457	0.000111	-0.00197
Educ. level	0.000779	0.00140	-0.000496	0.000401	0.000433	-0.0000702	0.000679	-0.000557
Married	-0.000644	0.00210	0.000116	0.000225	0.000503	0.000374	0.00101	0.000270
Single	0.00112	0.00117	-0.000126	-0.000526	-0.000314	0.000186	-0.000654	-0.000503
Catholic	-0.000729	0.00142	-0.000297	-0.000809	-0.000458	-0.0000133	0.000785	-0.000985
Has child	-0.000707	-0.00109	0.0000640	0.000548	0.000511	0.000456	0.00125	0.00155
Working	0.000896	-0.00379	-0.000187	0.00120	0.000629	-0.00144	0.0000492	-0.0000688
Adj. HH inc.	0.00144	-0.00205	0.0000325	-0.000317	-0.00000288	0.000234	0.000984	0.000624

Table S9. Correlation between factors and sample characteristics: Experiment 2

	Union status	Fertility	HH income	Comm. respect	Fam. comm.	Ext. fam. cont.	Gender roles	Work-fam. conf.	Child educ.	Child fin. supp.
Female	0.00197	-0.00312	-0.000756	-0.00160	-0.00140	-0.00100	0.00118	-0.00239	0.000549	0.00141
Educ. level	-0.000734	0.00192	-0.000708	0.000149	0.000139	0.00253	-0.000731	-0.00197	0.000164	-0.00105
Married	0.000442	0.000384	-0.000267	-0.000804	-0.000273	0.00183	-0.00121	0.00116	-0.000963	-0.000590
Single	0.000499	0.000231	0.0000449	0.00152	0.000586	-0.000464	0.000546	-0.000722	0.000184	-0.000582
Catholic	-0.000983	0.00104	0.000253	0.000570	0.000242	0.000148	0.000373	0.000545	0.0001000	-0.000637
Has child	0.000318	-0.0000688	0.000980	-0.000888	0.000924	0.00155	-0.00201	0.00110	-0.000160	0.00127
Working	-0.00232	0.000456	-0.000527	0.00306	0.00139	0.000699	-0.0000858	0.00199	-0.000105	0.00000183
Adj. HH inc.	0.00137	0.00109	-0.000652	-0.000513	0.00116	-0.000541	0.00117	-0.0000957	-0.000453	0.000137

Table S10. Robustness Check: Model Comparison – Family ideals pooled sample – Experiment 1

	Fixed Coefficients (weighted)	Random Coefficients (weighted)	Country FE (weighted reghdfe)	Country FE (xtreg not weighted)
Union Status				
<i>(Ref: Married)</i>				
Cohabiting	-0.14** (0.04)	-0.14** (0.03)	-0.14** (0.03)	-0.15** (0.03)
Fertility				
<i>(Ref: 1 child)</i>				
2 children	0.06 (0.03)	0.06 (0.03)	0.06 (0.04)	0.06* (0.02)
3 children	-0.00 (0.03)	-0.00 (0.03)	0.01 (0.04)	-0.05 (0.04)
No children	-0.30** (0.04)	-0.31** (0.04)	-0.29** (0.04)	-0.32** (0.05)
HH Income				
<i>(Ref: Around average)</i>				
Lower	-0.46** (0.04)	-0.46** (0.04)	-0.46** (0.04)	-0.51** (0.05)
Higher	0.22** (0.05)	0.20** (0.06)	0.21** (0.04)	0.21** (0.04)
Community respect				
<i>(Ref: Not respected)</i>				
Respected in community	0.58** (0.04)	0.58** (0.04)	0.58** (0.03)	0.63** (0.03)
Fam. communication				
<i>(Ref: not well)</i>				
Communicates well	0.82** (0.09)	0.83** (0.07)	0.82** (0.03)	0.85** (0.06)
Ext. fam. contact				
<i>(Ref: Talk not frequently)</i>				
Talk freq w. grandp's	0.45** (0.06)	0.51** (0.07)	0.46** (0.03)	0.47** (0.06)
Gender roles				
<i>(Ref: Women double burden)</i>				
Traditional	0.03 (0.02)	0.03 (0.02)	0.03 (0.04)	0.02 (0.03)
Egalitarian	0.24** (0.07)	0.26** (0.07)	0.24** (0.04)	0.25** (0.06)
Work-family conflict				
<i>(Ref: Both conflicted)</i>				
Male conflicted	0.12* (0.05)	0.13** (0.05)	0.16** (0.03)	0.11* (0.05)
Female conflicted	0.06 (0.04)	0.07 (0.04)	0.11** (0.03)	0.07 (0.05)
Neither conflicted	0.56** (0.04)	0.57** (0.04)	0.55** (0.05)	0.55** (0.05)

Constant	4.25** (0.22)	4.20** (0.21)	4.40** (0.07)	4.25** (0.07)
var(country)	0.15** (0.06)	0.01** (0.00)		
var(person)	1.66** (0.09)	1.67** (0.09)		
var(residual)	3.26** (0.24)	3.22** (0.24)		
Observations	47857	47857	47857	47857

Random intercept fixed slope mixed model with vignette responses nested in individual nested in country. Post-stratification weights are used.

Random intercept country-level random slope model with vignette responses nested in individual nested in country. Post-stratification weights are used.

Standard errors in parentheses

* p<0.05, ** p<0.01

Table S11. Robustness Check: Model Comparison – Family ideals pooled sample – Experiment 2

	Fixed Coefficients (weighted)	Random Coefficients (weighted)	Country FE (xtreg not weighted)	Country FE (weighted reghdfe)
Union Status				
<i>(Ref: Married)</i>				
Cohabiting	-0.22** (0.04)	-0.21** (0.04)	-0.21** (0.03)	-0.21** (0.03)
Divorced	-0.96** (0.07)	-0.96** (0.07)	-0.95** (0.03)	-0.96** (0.07)
Fertility				
<i>(Ref: 1 child)</i>				
2 children	0.01 (0.03)	0.01 (0.03)	0.01 (0.03)	0.02 (0.02)
3 children	-0.04 (0.02)	-0.04 (0.02)	-0.03 (0.03)	-0.01 (0.01)
HH Income				
<i>(Ref: Around average)</i>				
Lower	-0.37** (0.02)	-0.37** (0.02)	-0.36** (0.03)	-0.37** (0.02)
Higher	0.11** (0.02)	0.11** (0.03)	0.11** (0.03)	0.12** (0.03)
Community respect				
<i>(Ref: Not respected)</i>				
Respected in community	0.56** (0.03)	0.56** (0.03)	0.56** (0.03)	0.55** (0.02)
Fam. communication				
<i>(Ref: not well)</i>				
Communicates well	0.55** (0.03)	0.57** (0.04)	0.55** (0.03)	0.58** (0.03)
Ext. fam. contact				
<i>(Ref: Talk not frequently)</i>				
Talk freq w. grandp's	0.42** (0.07)	0.46** (0.06)	0.42** (0.03)	0.44** (0.04)
Gender roles				
<i>(Ref: Women double burden)</i>				
Traditional	-0.02 (0.02)	-0.02 (0.02)	-0.02 (0.03)	-0.03 (0.03)
Egalitarian	0.18** (0.04)	0.19** (0.04)	0.18** (0.03)	0.17** (0.04)
Work-family conflict				
<i>(Ref: Both conflicted)</i>				
Male conflicted	0.07* (0.04)	0.08* (0.04)	0.08* (0.04)	0.09** (0.02)
Female conflicted	0.08 (0.05)	0.08 (0.05)	0.07 (0.04)	0.05 (0.03)
Neither conflicted	0.32** (0.04)	0.33** (0.04)	0.32** (0.04)	0.35** (0.03)
Child Educ.				
<i>(Ref: Bachelor)</i>				
High school	-0.27** (0.05)	-0.27** (0.05)	-0.26** (0.03)	-0.30** (0.05)
Post-grad	0.09* (0.04)	0.09* (0.04)	0.11** (0.03)	0.08** (0.02)
Child fin. support				
<i>(Ref: Not saving)</i>				
Saving for children	0.40** (0.05)	0.40** (0.04)	0.39** (0.03)	0.40** (0.04)

Constant	4.42** (0.18)	4.38** (0.17)	4.54** (0.06)	4.42** (0.05)
var(country)	0.16** (0.07)	0.01** (0.01)		
var(person)	1.79** (0.07)	1.80** (0.07)		
var(residual)	3.26** (0.26)	3.23** (0.26)		
Observations	72843	72843	72843	72843

Random intercept fixed slope mixed model with vignette responses nested in individual nested in country. Post-stratification weights are used.

Random intercept country-level random slope model with vignette responses nested in individual nested in country. Post-stratification weights are used.

Standard errors in parentheses

* p<0.05, ** p<0.01